



BETA

DRUPALFUND

Crowdfunded Drupal Development

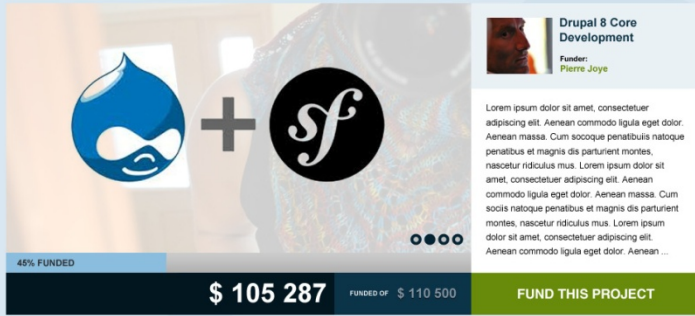
Jozef Toth | CEO Mogdesign

@jojototh | jozef@mogdesign.eu

drupal.org/user/81456

<http://drupalfund.us> | @drupalfund






Drupal 8 Core Development
Funder: Pierre Joye

45% FUNDED

\$ 105 287 FUNDED OF \$ 110 500

FUND THIS PROJECT

About DrupalFund



157 **PROJECTS**

2 835 **FUNDERS**

\$ 1 234 567 **TOTAL RAISED**

FUND A DRUPAL PROJECT

Featured projects by

Drupal Association **ACQUIA** commerce guys mogdesign

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Get Social with Drupalfund

Facebook social plugin

What is Drupalfund?

- Crowdfunding platform to support Drupal development

- “Kickstarter for Drupal”

<http://drupalfund.us> | @drupalfund

What problem is it solving?

- Backed by individuals or companies donating their time, resources & money to contribute to Drupal
- Drupal & community grows -> concerns
 - Catch's post: How code contributions to Drupal get funded
 - Crell's question to Dries in Munich on core sustainability
 - Xjm post on technical debt
- **Drupal Development Sustainability**

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What problem is it solving?

- Average number of issues per top 25 module?
- Average time for module to be fixed & released?
- Average time for Drupal.org feature to be implemented?

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Solution

- Drupal community



985,115 people in 228 countries* speaking 181 languages power Drupal.



News

● Docs Updates

● Forum Posts

● Commits

Drupal 7.23 released

August 8, 2013

Drupal 7.23, a maintenance release with numerous bug fixes (no security fixes) is now available for download. See the Drupal 7.23 release notes for a full listing. [Read more](#)

[Important Security Update: Reset Your Drupal.org Password](#)

[Community Spotlight: Scott Reynen](#)

[Drupal 7.22 released](#)

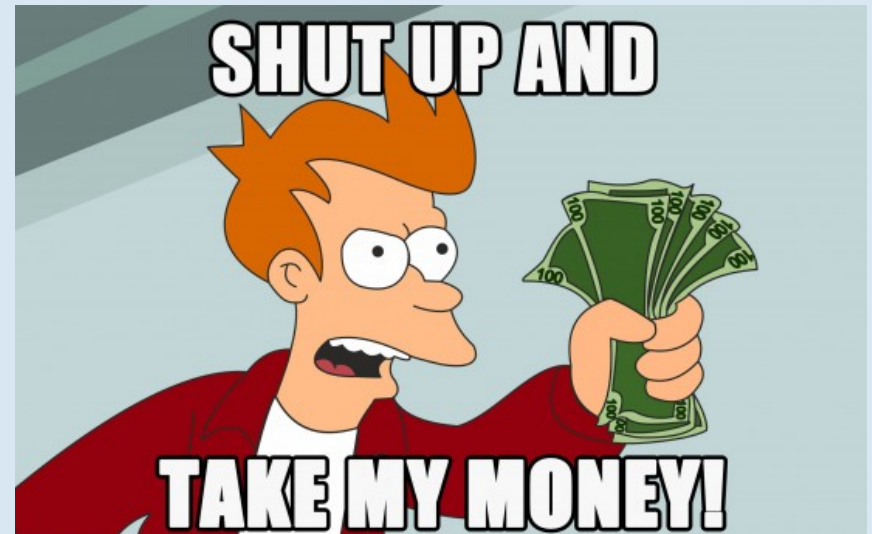
[More news...](#)

- Easy way how to give back

<http://drupalfund.us> | [@drupalfund](#)

Solution

- **984 995** users on Drupal.org
- **1%** would donate **1%** of our salary
= **\$3 545 982** / year
- **61,5** full time devs



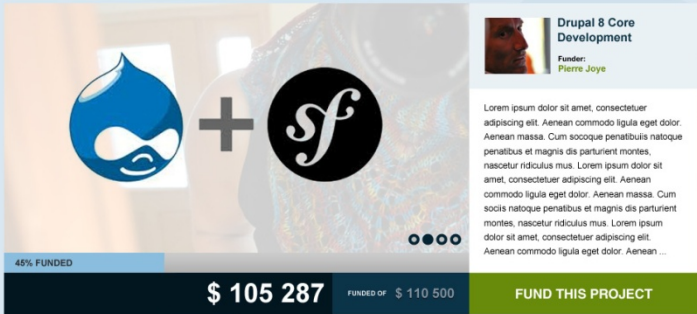
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How is it working

The screenshot shows a crowdfunding page for a project titled "Drupal Commerce on Drupal 8" by Jozef Toth. The page features a video player showing a website interface with a "25% OFF" banner and a woman in a blue shirt. The video player has a play button and a progress bar. To the right of the video, there is a sidebar with a "FUNDING GOAL" of \$4800, a "PROVIDE FEEDBACK" button, a "Hangout" section with a "G+ Hangout" button, a "Create Buzz" section with social media sharing buttons (0 tweets, 0 likes), and a "Tweets for Project" section showing a tweet from @alldrupal about a new module: Commerce Bulk.

- Submit a project
- Set rewards
- Get feedback
- Generate buzz
- Raise money
- Do your work

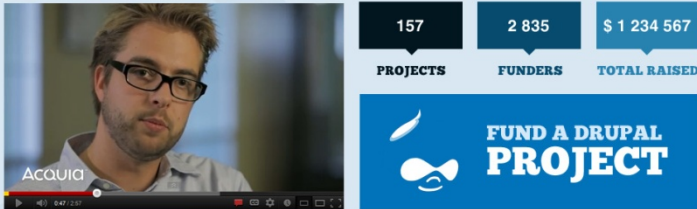
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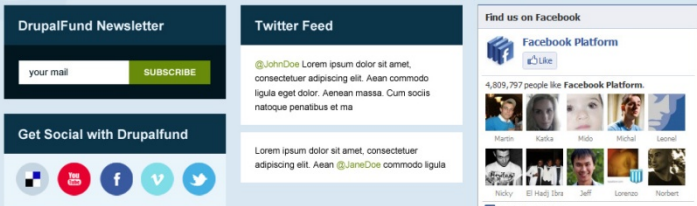
Acquia

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Find us on Facebook
Facebook Platform
4,809,797 people like Facebook Platform
Waris Karla Milo Michal Leonel
Nicky El Hajj Iou Jeff Lorenzo Herbert
Facebook social plugin

How is it working

Coding projects

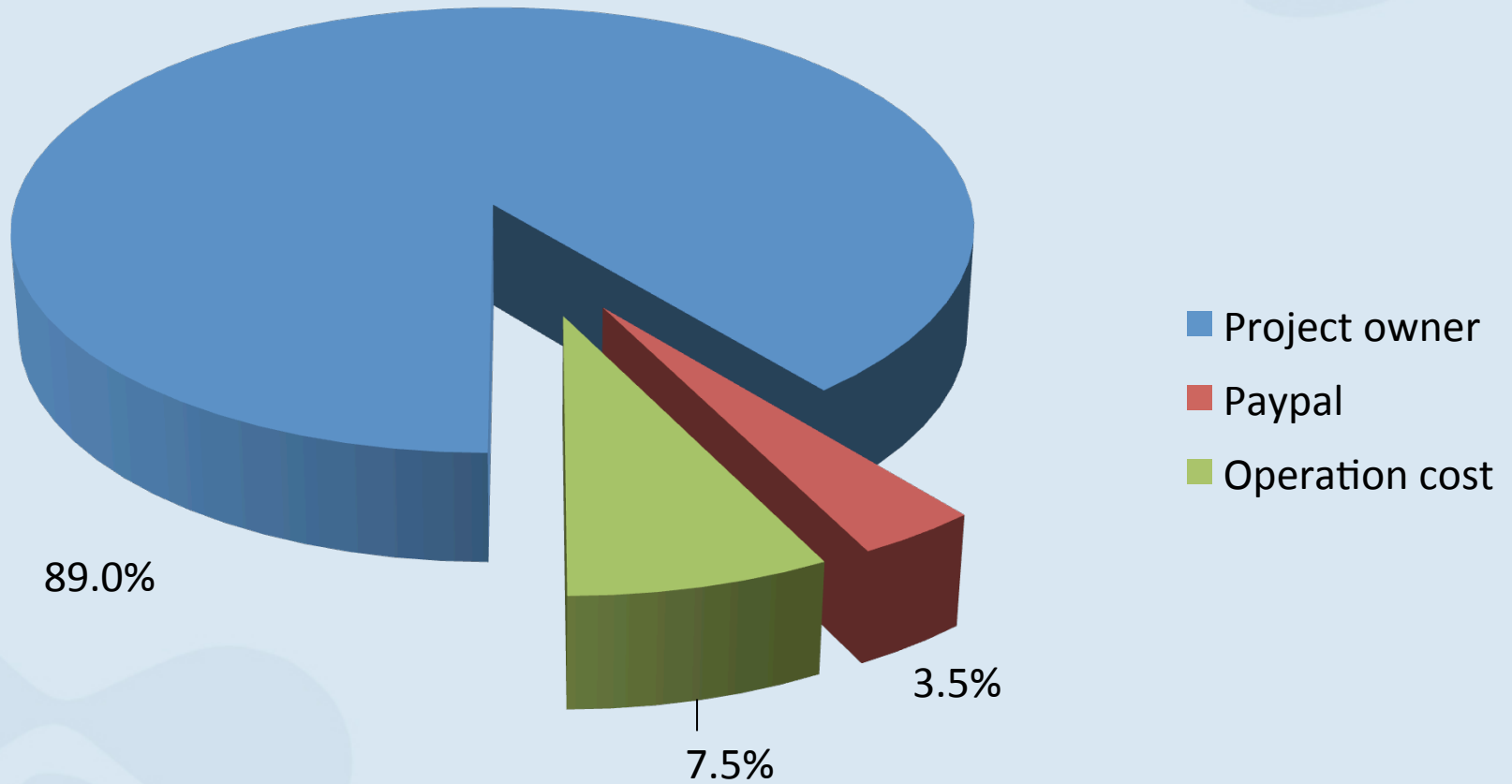
- Project maintainers
- Drupal 8 core initiatives
- Drupal.org infrastructure
- Commerce/COD/Commons
- Custom module development

Non-coding projects

- Books & curriculums
- Documentation
- Art & Marketing
- Sprints

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Money Distribution



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Roadmap

Drupal.org integration

- User accounts
- Badges
- Issues to Projects
- iOS app
- “Official” platform for Drupal fundraising

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Drupalfund Team

Development, managing: **mogdesign**

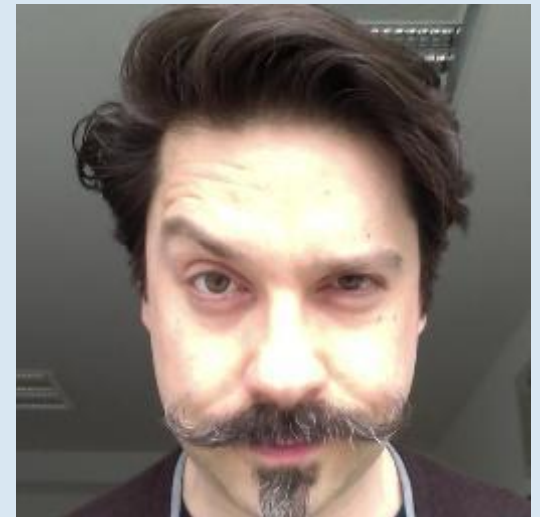
Community advisors:



Robert Douglass



Kristof Van Tomme



Jeffrey McGuire (Jam)

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Why you?



Greatness

Sustainability

Giving back

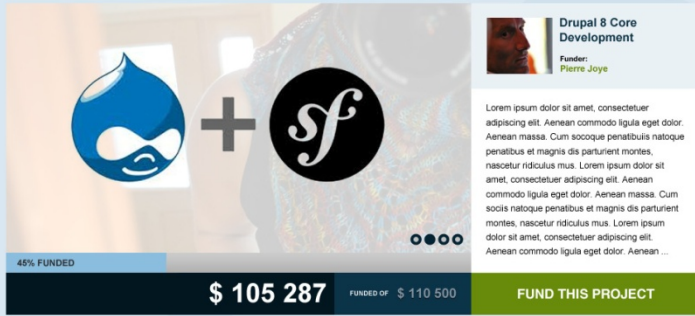
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Reward

3x \$100

For the first 3 projects

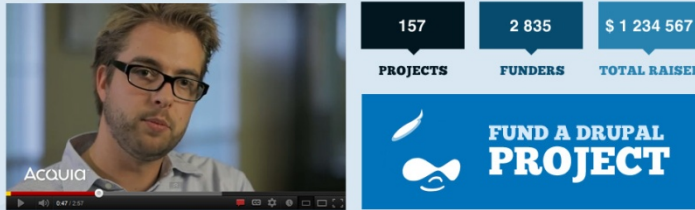
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Facebook social plugin

Q & A

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